



**Municipality of Port Hope**  
56 Queen Street  
Port Hope, ON  
L1A 3Z9

**REPORT TO:** Community Development Committee

**FROM:** David Smith, Chief Administrative Officer

**SUBJECT:** Renaming Department to Planning and Development

**DATE:** December 15, 2021

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**RECOMMENDATION:**

That a resolution be presented to Council to change the name of the municipal department currently named 'Community Development' to 'Planning and Development'.

**BACKGROUND:**

Periodically municipal department names are reviewed to ensure they clearly reflect the responsibilities of the portfolio and that they are modern and consistent with other municipalities around the province.

With the receipt of the Community Development Service Review report and the advancement of the recommendations contained within, it is timely to rename the Community Development department to Planning and Development.

This name reflects the focus on planning and various types of development support, including economic development.

The recent recruitment of the new director was advanced under the Planning and Development title and this approach was shared in advance with Council.

**RESOURCE IMPLICATIONS:**

None at this time. Rebranding efforts will evolve over time to minimize any expenses. Where there is no cost, those efforts will begin immediately.

**CONCLUSION:**

The renaming of the department to Planning and Development reflects a modern naming convention that aligns with best practice and similar municipal government organizational structures.

Respectively submitted,

David Smith  
Chief Administrative Officer