



United Way
Northumberland

**Building
a stronger
Northumberland
County for more than
50 years**





WHO WE ARE

BUILDING STRONG COMMUNITIES
FOR 50 YEARS



The largest funder of social service programs, we have been working closely with community partners to help build a stronger Northumberland County for over 50 years.



United Way
Northumberland



OUR MISSION

To create a better life for everyone in Northumberland County through leadership and partnerships that mobilize community resources.



DID YOU KNOW?

1 IN 3

Residents in Northumberland County
access a United Way funded program
or service?

The ripple effect of this on the
community is immeasurable.

A photograph of an older man with grey hair, wearing a dark grey t-shirt and blue jeans, sitting in a chair and looking out a window with light-colored curtains. The image is partially covered by a red overlay on the left side, which contains white text.

STEVE'S STORY

**"My family
and I felt like
we lost everything;
we are putting
ourselves
back together
with your
help."**

OUR IMPACT

NORTHUMBERLAND UNITED WAY PROGRAMS

In 2020, we put **\$951,801** into
Northumberland County essential
programs and services.



\$45,000 AND COUNTING

NORTHUMBERLAND UNITED WAY COVID-19 COMMUNITY RELIEF FUND

Since March 2020, we have invested \$45,000 and counting in local programs and services as emergency funding to meet immediate needs through Northumberland United Way's COVID-19 Community.

This an open fund available to social service organizations in our community in need of extra support outside traditional funding.

30+ organizations

across Northumberland County
have been supported this year

**HELPING KIDS BE ALL THAT
THEY CAN BE**

**MOVING PEOPLE FROM
POVERTY TO POSSIBILITY**

**BUILDING STRONG
COMMUNITIES**

HOW WE HELP



LOCAL LOVE IN ACTION

All That Kids Can Be



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SUPPORTING KIDS AS THEY GROW UP



Parenting can be tough. This year, **354 families** joined Rebound's Triple P (Positive Parenting Program) that provides resources and strategies to support your children and teens as they cope with life's ups and downs.



Social distancing has been hard on our kids. This year, **179 children** in our community participated in Big Brothers Big Sisters (BBBS) mentorship programs that provide guidance, friendship, and positive support for kids.



92 children participated in online musical training and outdoor activities to combat social isolation and improve mental health through La Jeunesse and Sounds of the Next Generation (SONG).



LAURA'S STORY

"During COVID, both my fiancé and I were off work for a few months. We have 3 children and were stressed about back-to-school. The backpack program really helped us get our children started with back to school and it's beyond appreciated."

This year, 1,100 children, like Laura's, received a backpack full of school supplies and a box of masks to ensure a safe return to the classroom.

LOCAL LOVE IN ACTION

Building a Strong Community



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SHIRLEY'S STORY

"COVID has been so hard, especially with not having my family close by to help out. Because of my medical problems, I can't keep up with the housework anymore and can't get out to do my grocery shopping. I don't know what I would do without my Home Help worker. I'm grateful for the subsidy; I'm on a fixed income and don't think I could afford the help on my own."

This year, individuals like Shirley received 167 homecare visits.

BUILDING STRONG COMMUNITIES



For those struggling with their mental health, COVID-19 has caused greater challenges. This year, **684 individuals** received counselling support through Northumberland Community Counselling Centre. **Do you need help? Call 2-1-1.**



Many of those who live in poverty are struggling with multiple, complex issues. This year, **93 families including, 177 children,** received WrapAround support to access food, housing, employment, and other assistance.



RICHARD'S STORY

"I was consumed by grief after my wife died. I could not see a reason to carry on. My counsellor helped me to see that I could enjoy things again without forgetting her memory."

LOCAL LOVE IN ACTION

From Poverty to Possibility



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FROM POVERTY TO POSSIBILITY



The holidays can be hard. This year, **708 households** in Northumberland County received support through The Salvation Army's Christmas hamper program.



395 people were assisted with intensive housing services and **69 others** were supported with Rent-Geared-to-Income applications through The Help Centre.



For those experiencing homelessness, staying safer at home was a challenge. Transition House Emergency Shelter provided **895 nights of shelter to 53 individuals** in our community.

MIKE'S STORY

"I had two months of rent outstanding and needed help for food for my family. I received help to pay my rent and received food vouchers to buy food for my family. I am very grateful."

More than 11,000 vouchers totaling \$70,000 have been distributed through the Northumberland Eats food voucher program, a partnership of Northumberland County and United Way.



OUR PROGRAMS



PERIOD PROMISE



NLAND
EATS



BACKPACKS FOR KIDS



DAY OF CARING



BACKPACKS FOR KIDS

More than 17,000 backpacks distributed since 2005.

Last year, we also added hand sanitizer and masks to backpacks to ensure the safety of all students.



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Day of GARDING



NORTHUMBERLAND EATS

More than 11,000
vouchers totaling \$70,000
has been invested in food
vouchers to address food
insecurity as a result of
the
COVID-19 pandemic

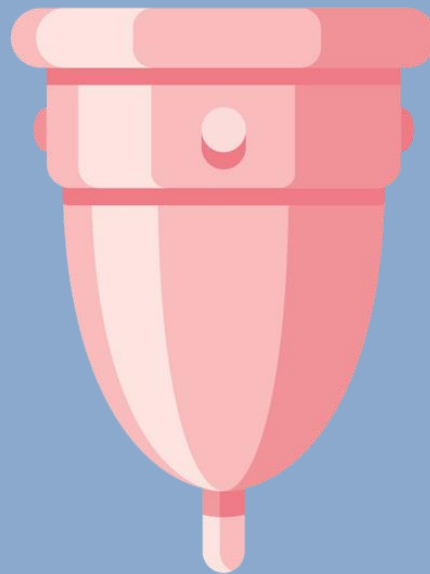


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Community &
Social Services

Let's end period poverty. **Period.**



7,000 menstrual hygiene products were distributed to local individuals through Period Promise Northumberland, a partnership of United Way and Thrive Northumberland

Period Promise



United Way
Northumberland

THRIVE

Northumberland Coalition to End Violence



During the COVID-19 pandemic,
the 2-1-1 helpline is there for you

Available 24/7 in 150 languages



In this together, apart.

**Dial 2-1-1
or visit 211.ca**



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livingwage.ca



IT'S OUR TIME.

What will you do now?



Learn more

email: bdawson@nuw.unitedway.ca

visit: www.mynuw.org

follow us online:

