



# Municipality of Port Hope Staff Report

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## Report Title: Proposed Installation of a Rainbow Crosswalk

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**Report to:** Works & Engineering Committee

**Date of meeting:** June 7, 2022

**Report Author:**

David Smith, Chief Administrative Officer

**Department responsible:**

Office of the CAO

**Report Number:** WE-18-22

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### Recommendation:

That a resolution be presented to Council to:

1. Direct staff to coordinate the installation of a Rainbow crosswalk at a prominent location in Port Hope no later than June 2023, and
2. Allocate a budget of up to \$15,000.00 for the installation.

### Highlights:

- This Council has always expressed inclusiveness, diversity and a welcoming community as a high priority.
- A crosswalk of this type is specialized and requires time for proper planning, use of high-quality material and professional installation.

### Background:

This report is the first time Council has received this recommendation and it is Council's first opportunity to comment and provide direction. The Municipality of Port Hope, through Council's leadership has always maintained and supported initiatives that reinforce inclusiveness and diversity. A crosswalk is symbolic of this and signals a welcoming community.

### Discussion:

Proper installation of this type of crosswalk is a specialized project requiring high quality product and application to ensure longevity. This symbolic display should look bright and colourful with no fade or wear for an extended period. Products and installation techniques/expertise to support this are required.

Walton Street will be reconstructed in 2023 so if Walton Street is the preferred location, installation should be delayed until at least 2024. Other locations to consider include Queen St near Memorial Park.

Experience has shown that for proper maintenance, the stripes should be painted parallel to the road. If wear or damage occurs, the colour reapplication is typically limited to one or two colours, making the ongoing maintenance costs reasonable.

Contractors doing this type of work are at their busiest in the summer, so fall or spring installation is reasonable. This project was also not on staff's workplan and will be incorporated.

**Financial Considerations:**

Staff has already suggested the \$75,000.00 Council Initiatives fund for both 2022 and 2023 be used to support the Town Park Recreation Centre expansion so an alternate source of funding may be required. If necessary, this project could be included in the 2023 budget.

**Communication and Public Engagement:**

Staff will consult with the Heritage Committee and filming industry to understand and incorporate any feedback they may share.

**Conclusion:**

Installing the Rainbow crosswalk in our community further supports Council's position of inclusivity and diversity. An installation of this type should look spectacular on an ongoing basis and to achieve this, a specialized installation and proper planning is required.

**Attachments:**

None